



Charleston native Everett Presson has lived in this area all of his life. As a boy, he attended the Porter Military Academy and the High School of Charleston, graduating in 1965.

After serving in the Army Reserves at Fort Polk and Fort Sam Houston and graduating from the University of South Carolina in 1970, Everett returned to Charleston, embarking on an eight-year teaching career as a reading specialist in rural Berkeley County. He moved to Sullivan's Island in 1971 and has lived there ever since.

During the summers and at night, Everett earned a Master's Degree in Education from The Citadel. He was recognized for his teaching excellence and innovation while President of the Berkeley County Education Association and later served a four-year term on the Charleston County School Board.

In 1978, Everett Presson entered real estate, and has enjoyed consistent success and recognition as a leader in the field, being honored time and again with top sales awards from The Prudential and RE/MAX International. He is married to the former Margaret Bristow of Darlington SC, a successful interior designer. A violinist since boyhood, Everett has passed along his love of music to his teenaged daughter, Eliza, who attends the Charleston County School of the Arts.

Education/Training

Master of Arts in Teaching, The Citadel
Bachelor of Arts, University of South Carolina
Certified Real Estate Broker, National Association of Realtors

Career Experience

1993-Current Broker Associate, RE/MAX Realty Services, Inc.
1991-1993 Broker Associate, The Prudential Carolinas Realty
1986-1991 Owner/Broker, Presson and Stroman Realtors
1980-1986 Broker Associate, Old Dominion Realty
1978-1980 Agent, O'Shaughnessy Realty
1970-1978 Teacher, Cainhoy High School

Honors and Achievements

RE/MAX Platinum Club
RE/MAX 100% Club
RE/MAX Agent of the Year
The Prudential Chairman's Circle
The Prudential President's Circle
The Prudential Leading Edge
Charter Member, Charleston Trident Million Dollar Club
Charter Member, Charleston Trident President's Club
Speaker, S.C. Association of Realtors Convention
Speaker, The Prudential Regional Sales Meeting
Trainer, The Prudential Carolinas Realty

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Broker Associate
RE/MAX
Realty Services, Inc.
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Real Estate
**Your Best Asset
in the Lowcountry**



*The Lowcountry
Real Estate Pro*



To Everett Presson, this is not just a market. It's home.



Everett Presson is at home on the water, spending as much time as possible enjoying the Intracoastal Waterway. As a teenager, he took every opportunity to go to the beach and remembers all the excitement when the "new" Cooper River Bridge opened in 1966.

The Lowcountry is one of the most dynamic and fastest-growing real estate markets on the Eastern Seaboard of the United States. Just keeping up with the new neighborhoods and new lifestyle choices in the Charleston area is a full-time job.

That's why Everett Presson is the right choice in Lowcountry real estate.

He's a Lowcountry native who came back here after college and military service and has been here ever since.

Most importantly, he's made this place his business for more than twenty.

That's like money in the bank for you.

Being a hometown boy with twenty years of success in real estate means Everett Presson knows the lay of the land—and its people.

His broad network of friends, acquaintances, colleagues, clients and associates makes him a valuable asset to anyone looking to buy or sell.

And he stays in touch—not only with them but with the broader Lowcountry community, as well. His periodic newsletters and other publications provide useful real estate market information and material that helps both sellers and buyers.

He's not just a broker but an important resource.

There's proof in over \$100 million in sales and hundreds of transactions over two decades.

Everett Presson has a long and exceptional track record, consistently making the best deals for his clients with the least amount of effort for them.

His marketing programs work, because he truly *enjoys* the strategy of buying or selling a property for the best price possible, using a mix of advertising, direct mail, and personal contact tailored to the individual situation.

It comes naturally to him.

As a boy, he soaked up the lessons of effective marketing, watching his parents build and run their successful Charleston restaurant. In college, he majored in advertising and public relations, working in ad sales at the Charleston newspaper after graduation (and a brief stint in the Army Reserves).

He puts that training and his vast experience to work every day. With sophisticated computer technology, he stays on top of market trends, who's buying, who's selling and who may want to in the future.

The proof is in the numbers—and consistent success for over two decades in a volatile market.



When it's time to make your move, make the right choice: the Lowcountry Real Estate Pro.

Get the most out of your house with the least amount of inconvenience to your family. Everett Presson has been successful, in part, because of his consideration of his clients.

He stays in touch with you throughout the whole process, handles the detail work, informs you of your options, and schedules showings when it's right for you.

Add that personal touch to the no-nonsense approach of a professional, and you've got the best realtor in the business on your side.

Everett Presson.



Everett worked in his family's restaurant after school and on weekends, where he learned the importance of hard work and excellent customer service. Everett's was home to the original she-crab soup, invented by the Presson's chef, William Deas. This ad is from 1965.